



IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re patent application of Rudnick

Serial No. 09/752,751

Filed: December 30, 2000

Invention: Method and System for Providing Direct and Indirect Sales Channels from a Single Point of Purchase

Examiner: Romaine Jeanty  
Group Art Unit 3623

**RESPONSE TO OFFICE ACTION**

Commissioner for Patents  
P.O. Box 1450  
Alexandria, Virginia 22313-1450

Sir:

In response to Office Action dated February 15, 2007, the Applicant hereby submits the enclosed Response and has concurrently submitted a Request for Continued Examination and two-month extension petition with authorization to charge deposit account number 50-1792. Claim amendments are included beginning on page 2. Support for the claim amendments appears in paragraphs [0015], [0019], [0020] and [0021]. The substance of the telephonic interview conducted June 19, 2007 with the examiner is enclosed at the end of this Response.

Remarks start on page 5 of this Response.

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